

▶ “GIRLS THAT PLAY HIGH SCHOOL SPORTS ARE 3 TIMES LIKELY TO GRADUATE THAN NON-ATHLETES”



▶ “IT’S NOT JUST THAT THE PEOPLE WHO ARE GOING TO DO WELL IN LIFE PLAY SPORTS, BUT THAT SPORTS HELP PEOPLE DO BETTER IN LIFE”



▶ “HIGH SCHOOL SPORTS ALLOW STUDENT ATHLETES TO REPRESENT THEIR FRIENDS, FAMILIES AND COMMUNITY WITH PRIDE AND RESPECT”



# Canyon Softball

## 2018-2019

HIGH SCHOOL SOFTBALL IS PRIMARILY FUNDED THROUGH THE SUPPORT OF FAMILIES AND LOCAL BUSINESS. WON'T YOU PLEASE HELP US?

*Support you community and get noticed by current and potential customers by sponsoring the Canyon High Softball Program.*

- *“Cause Marketing” is very powerful. When price and quality are equal, 76% of consumers report that they would be likely to switch to a brand associated with a good cause.*
- *Sponsorships stimulate community-wide feeling that your company embraces and recognizes the importance of high school students by enhancing the overall educational experience.*

## Several great programs to choose from

### Premier Level - \$500

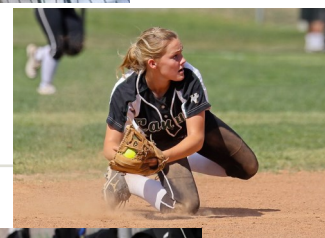
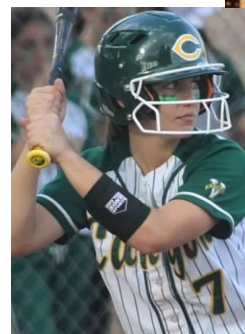
- Your banner proudly displayed at the Canyon fields for the entire season.
- Sponsor Recognition Plaque.
- Company logo and link on the Canyon softball website.
- Special sponsor recognition during select home game if desired.

### Premium Level - \$250

- Sponsor Recognition Plaque.
- Company logo and link on the Canyon softball website.

### Select Level - \$100

- Company logo and link on the Canyon softball website.





# Canyon High School

**William S. Hart Union High School District**

Date \_\_\_\_\_

Dear Community Supporter/Business Owner:

On Behalf of the **Cowboys Softball Booster Club**, we would like to extend our appreciation for your support/donation. We appreciate businesses like yours showing interest in these fine athletes that work diligently in academics and for their sport, team, school, and community.

Donations/Sponsorships:

\$500 – Premier Level

\$250 – Premium Level

\$100 - Select Level

\_\_\_\_\_ is recognized as helping the athletes of Canyon High School Softball by providing donation/sponsorship funds specifically to the Canyon Softball Program in the amount of

\$\_\_\_\_\_.

Thank you for your support. Please make checks payable to Cowboys Softball or via Paypal:

[wearecanyonsoftball@gmail.com](mailto:wearecanyonsoftball@gmail.com)

Sincerely,

Cowboys Softball Booster Club  
[info@canyonsoftball.org](mailto:info@canyonsoftball.org)

*Please retain a copy of this letter as official acknowledgement of your contribution. Cowboys Softball affirms that neither goods nor services were provided in exchange for this donation/gift.*

Player Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please check if your business prefers no sponsor recognition \_\_\_\_\_